

Rotary

Club of Pasadena, CA



SPOKES NEWSLETTER

DISTRICT 5300 * Rotary Club 794 * November 3, 2023 * #23-1343

www.pasadenarotary.com

THIS WEEK'S SPEAKER

FRANK FISH

*"Moving Out of Harm's Way as War Broke Out During
Our Recent Group Tour to Israel"*

Introducer: Scott Carlson



Frank Fish began his business career managing concerts and events for Ambassador Auditorium, a Southern California premier concert venue. While working with the non-profit, Ambassador Foundation, Frank was introduced to, and developed a friendship with, a unique educator, cultural liaison and business entrepreneur, Dr. Richard Liu, Panda North America. Together they created a number of ground breaking exchanges between China, Canada and the United States.

The China cultural work led to the formation of Travel Gallery Inc. where Frank Fish serves as President. Major projects have included the 1985 visit of Her Majesty Queen Sirikit of Thailand to California, the first US tour of the Little Ambassadors of Shanghai, and the full charter of Holland America's flagship, the MS Rotterdam.

Travel Gallery currently has a family of brands that include Cruising Holiday and Tours, Great Western Tours, Panda North America and Taking Music Everywhere. Over the course of 38 years these entities have supported travel, tourism, adventure, education, exchange, religious pilgrimage and performance tours. The firm's professional associations include Airline Reporting Corporation since 1989, IATAN International Airlines & Travel Agent Network since 1989; NTA - National Tour Association.

Personally he has hosted cruises and planned and escorted major tours for churches, college & high school music ensembles and community groups to the People's Republic of China, Japan, Italy, England, Scotland, Slovenia, Austria, Russia, Israel, Türkiye, Greece, Egypt, Thailand, and

WEDNESDAY – NOVEMBER 8, 2023
ALTADENA TOWN AND COUNTRY CLUB
VALET PARKING COMPLIMENTS OF PASADENA ROTARY

Must RSVP to attend!

DEADLINE TO RSVP IS MONDAY AT 12:00 PM

Reception: Jane Waas & Alan Schier
Song Performed by: Mary Lou Byrne with Don Andruess
Inspiration: Mary Chalon
Scout Zone Reporter: Mary Lou Byrne
Photographers: Wende Lee & Tammy Silver
Technical: Scott Carlson - Frank Fish
Sergeant At Arms: Robert Lyons

To attend LIVE - RSVP Below
Non-members are welcome - \$45.00 includes lunch
NO ZOOM CAST ON WEDNESDAY

Future Flash

By President Justene Adamec



The holidays are upon us. I hope you all had the type of Halloween that you prefer. I'm almost 2/3 through my Presidential year. We'll be selecting a President Elect Elect in less than a week.

The Adopt-a-Meal committee is working out the details of serving a meal at the Union Station Homeless Services Family Service. After our long pandemic era practice of delivering meals from restaurants, we'll be back to participatory service.

The Holiday Party will be the evening of December 6.

And this year – we'll be decorating the Rotary Rose Parade float! I am working on a time when a number of us can go together. You can also volunteer at another time on your own. (see below)

Justene Adamec
626-806-2529





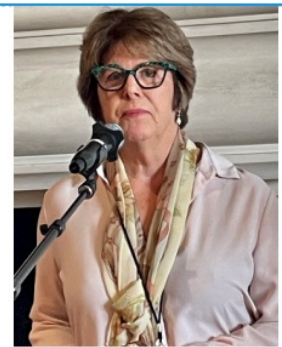
The Scoot Zone

By Staff Reporter Dean Billman

Photographer: Tammy Silver

Our speaker today, **Eszylfie Taylor**, said he lives by the Chinese Proverb, “Fall down seven times, get up eight times.” As one of the most successful financial and insurance salesperson worldwide, he wanted to inspire us today with his personal experience of helping others achieve their personal dreams.

President Elect Stephen Smith rang the Rotary bell on time, explaining that **President Justene Adamec** was suffering from Covid (yes, it is still going around), and so Stephen was practicing his upcoming Presidential responsibilities as he introduced **Eric Olsen** for his music introduction. *(Late breaking update - this reporter has heard from a reliable source that it wasn't COVID. There will be more on Wednesday.)* Eric chose “I’m a Yankee Doodle Dandy” with **PP Mary Lou Byrne** leading the lady’s verses, and we had a grand old time. Turns out, according to PE Stephen, this was a favorite of Revolutionary soldiers and the state song of Connecticut!



Tyros member **Lynne Sullivan** offered our inspiration as a little story about problem solving, based on our speaker today, and the moral of the story was “understand all the questions before you attempt to offer solutions, and that is what distinguishes the greater thinker.” Our table of all-women muttered that it was because all the people in the story were men, and that is why they wanted to solve the problem without asking for help. The scribe writes what he hears.

Guests:

Our speaker invited his guest, Jay Martin, who has joined his firm and lives in Orange County; **Howard Raff** introduced Gary Sikkens, in corporate financial services and accounting and **Pedro Huertas** introduced his lovely wife, Becky.

Announcements:

- **Sandy Goodenough** offered \$60 to the Polio Pig (our club’s Polio Eradication donation fund-in a pink pig—for personal announcements and events) as this is her 6th year tutoring Reading Partners to help first and second graders learn how to read at their school levels, and the need is great as over 60% of California children need help to catch up.
- **Robert Lyons** announced, with a heavy heart, that his dad, John Lyons, had passed away this past week. Instead of a moment of silence, he offered a review of his skills and ingenuity in woodworking, and he went into the background and assembly of **PP Scott Vandrick’s** “Time Machine” that Robert and his



dad assembled each month as Scott went backwards in time to celebrate Pasadena Rotary's past one hundred years, decade by decade. "He loved it and he loved being part of the Rotary community" said Robert.

- **PP Mary Lou Byrne** asked for a show of hands for all the fun-havers who enjoyed the "Arroyo-Fest" closure of the I-110 Freeway last Sunday and donates \$110 to the Polio Pig in honor of everyone who participated. Celebrants walked the six miles of the closed freeway for hours, participating in 5K and 10K runs, bicycle rides, and general fun. **Michelle Ferroni** placed 14th out of 109 runners in her age group, at 57 minutes, 47 seconds and **President Justene** finished at 1 hour, 24 minutes, a personal best.
- Announcements on Pickleball, Tyros & Rotary Readers below.

Robin Salzer introduced his friend, Pasadena Rotarian and our guest speaker, **Eszylyfie ("Selfie") Taylor**, who like Robin, is a successful small business person and outsized community volunteer, all from his heart and background. A graduate of local Maranatha High School, lettering in all four sports and graduating from Condordia University on a basketball scholarship, Magna Cum Laude with a bachelor's degree in business management, his next goal to be a millionaire drove him to learn and excel in the financial and insurance businesses, becoming one of, if not the top, insurance business leader in the country – and he credits his success to truly listening to client's goals and dreams, and find ways to help them succeed. He has been featured on Fox Business News and CNBC, and he showed us a presentation on "Mind, Body, and Money."



But first, he asked us what was the best day of our life? He then said, "Today is the Best Day of My Life!" and then he had us repeat this to him, until we were shouting, "This is the Best Day of My Life!" With that, he offered examples of mottos that made him the success he is today:

- "Everyone knows a rose bush has thorns" - Does a thorn bush have roses? Look at the way you look at everything.
- Mind, Body, and Living – the Positive Power of the Mind – Become the best version of yourself.
- Bruce Lee: "I am not afraid of the man who has practiced 10,000 different kicks once – I am afraid of the man who has practiced the same kick 10,000 times" (practice makes great)
- So many people are waiting for a chance in life – make your own chance – You must "choose your hand."
- If your daughter is a star in tennis and not so good at math, hire a tennis coach – encourage her strengths.
- Body – You have one body – you must take care of it. He really reveres his body, but it is not just the food we eat, it is what we watch.
- All things influence – social media here to stay, use it for good.
- Mind – "I own 11 businesses – I'm going to die with memories, not dreams!"
- He now teaches Yoga because it embodies strength and discipline, and positive affirmation.
- Money – 24 years in business, multi-millionaire, own so many businesses, but am I happy?
- Happiness quotient: the average person thinks if he had \$100,000, he would be happy.
- Yet, some millionaires are living paycheck to paycheck.
- If you make more than your expected level of success, are you happier? Studies say no – "Money doesn't change who you are, it highlights it."
- He mentioned his teenager at home who gets mad when told No: "you can't get mad at me for the results you didn't get from the work you didn't do."
- So, if you have a problem, can you do something about it? If yes, then do it – if no, then don't let it bother you.
- On critics: "Nobody hates down – they all hate up" – people are too afraid to jump and

achieve, and they dismiss others who try. Keep trying.

- There are “Needers and Feeders” – some people drain you, some feed you. Keep the people who encourage and feed you (we all agreed on that point)
- On the internet and its impact on society: “The three I’s”: Innovation, Imitation, and Idiot” – he is an internet personality and uses it to educate his message of positivity and inspiration but turned down an opportunity to be on a cable show when producers wanted drama.

We asked him how he wanted to be remembered, and he hoped it would be “Father, Yogi, and Businessman.”



L2R: Robin Salzer, Eszylfie Taylor, Jay Martin, Susanne Cohen, Hillary Schenk & Sandy Goodenough



Susanne Cohen, Jeannine Bogaard, Wende Lee and Sandy Goodenough check in with Alan Schier.

DEADLINE TO RSVP - Monday at Noon
RSVP: office@pasadenarotary.com

**CLICK HERE TO
RSVP TODAY**

MENU

**Roasted Chicken Breast with Pancetta
Bacon** - Wild Mushroom Ragout

Grilled Petite Bistro Steak - Garlic and
Soy Infusion, Crispy Maui Onions

Quinoa Tabbouleh Salad (Vegetarian)
Ripe Tomatoes, Hummus, Feta, Kalamata
Olives, Marcona Almonds, Bibb Lettuce, Lemon
and Arbequina Extra Virgin Olive Oil

MEETING & EVENTS CALENDAR

ROTARY READERS

Monday - November 6th



6:00 pm

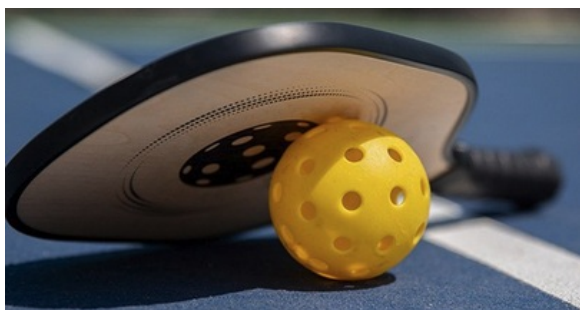
Jan Sanders will review *Booth* by Karen Joy Fowler at the home of Phyllis Specht. Diana Peterson-More, who recommended the book suggests we come to the meeting to share our favorite, most interesting compelling family member other than John.

PLEASE RSVP DIRECTLY TO PHYLLIS SPECHT
at chesterspecht@icloud.com.

TYROS MEETING

Monday - November 6th
12:00 Noon

El Torito Restaurant
333 E. Foothill Blvd, Pasadena
RSVP - Wende Lee at
wendeleee123@gmail.com



INTRODUCTION TO PICKLEBALL

Saturday - November 18th
8:00 to 11:00 AM

4490 Cornishon Avenue (Hogg Hollow Pre-school)
in La Canada.

Bottled water will be provided. If you have a pickleball paddle please bring it. We have some extras. There is a good likelihood of the group going out for a late breakfast/early lunch nearby afterwards.

Stephen Smith at ssmith.meridianappraising@gmail.com

SAVE THE DATE
HOLIDAY PARTY - 12/6/23
COCKTAILS AT 6:00 PM - DINNER AT 7:00
PM

Altadena Town & Country Club



ROTARY INTERNATIONAL ROSE PARADE FLOAT "CALLING ALL VOLUNTEERS"

Rotary Rose Parade Float Committee needs volunteers for December 2 from 9 am to 5 pm for float construction, and also for float decoration on December 23 (4pm to 9pm), 26 (4pm to 11pm), and 27 (4pm to 11pm). Contact her at president@pasadenarotary.com for details or to volunteer. Also, you can actually walk next to the float for \$6,500 or ride on the float in the Rose Parade, for the small donation of just \$10,000! There are just four spots of each left so snap yours up while you can!



2024 Garbis Der-Yeghian Rotary 34th Annual Peace Conference Art for Peace Competition

Art Theme: Creating Peace, Hope, and Healthy Minds

Kindergarden to Grade 12 with Cash Prize Awards

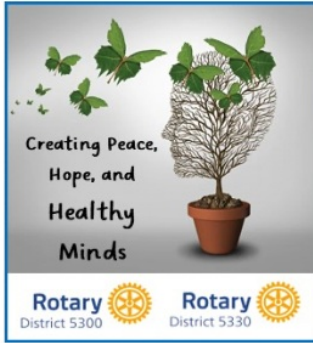
Deadline to submit: 3pm Friday, Dec. 15, 2023

Request Rules & Regulations & Application Form from office@pasadenarotary.com.

Winners and their guardians will be invited to attend the Peace Conference where it will be on display on January 27, 2024 - 9am-1pm at the Richard Nixon Library & Museum

Save the Date

Garbis Der-Yeghian
34th Annual Peace Conference



Saturday, January 27, 2024
8:00 a.m.—12:00 p.m.
Richard Nixon Presidential Library and Museum

**POLIO PIG & COMMITTEE ANNOUNCEMENTS
AT WEDNESDAY MEETING**

ALL ANNOUNCEMENTS MUST BE PRE-APPROVED!

Wish to "Show & Tell" us what you are up to or make an announcement (30 seconds) about your family, business or a favorite nonprofit or a Committee announcement? Email Wendy at office@pasadenarotary.com by Tues at noon. Minimum donation for Polio Pig Announcement: \$20 or for \$30+ which is billed to your account. Additional \$20 if you wish to leave flyers (in a stack on the table not individual) or a hand-out at end of meeting.

HAPPY BIRTHDAY!!

Lisa Wilson	November 3
Bob Monk	November 4
Nevino Rocco	November 5
Ed Hearst	November 7
Phyllis Crandon	November 7

Happy Rotaversary!

Mary Chalon	11/7/18	5 Years
Sandi Mejia-Ramirez	11/8/20	3 Years
Alex Boekelheide	11/8/20	3 Years

Salvatrice Cummo	11/8/20	3 Years
Christian Port	11/8/20	3 Years
David Weidert	11/9/16	7 Years

UPCOMING PROGRAMS

Nov. 15th - Eugene Harris, Pasadena Police Chief - The Future of the Pasadena Police Department

Nov. 22nd - DARK -HAPPY THANKSGIVING!

Nov. 29th - Sam Hale - Mt. Wilson Observatory - Mt. Wilson Observatory's Enduring Legacy to Pasadena

SPOKES is the weekly newsletter published by the
Rotary Club of Pasadena

Weekly Live Wednesday Meeting by RSVP at 12pm
Altadena Town and Country Club
2290 Country Club Drive, Altadena

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ROTARY CLUB OF PASADENA 2023-2024 BOARD OF DIRECTORS
MEETS the 2nd Thursday of every month at 5pm

PRESIDENT: Justene Adamec

PRESIDENT ELECT: Stephen Smith

IMMEDIATE PAST PRESIDENT: Mary Lou Byrne

SECRETARY: Michele Ferroni

TREASURER: Tony Phillips

CLUB DIRECTORS: Don Andruess, John Burt, Lisa Cavelier, George Falardeau, Frank Fish,
Sandy Goodenough, J.P. Harris, Debi Kroman, Wende Lee, Hillary Schenk, Tammy Silver,
Cyril Vergis, Mark Waterson.

Rotary Club of Pasadena

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